

What is the PHJV?

It began with the **North American Waterfowl Management Plan...**

In 1986, an ambitious, international plan lays the groundwork for conserving migratory birds in response to alarming waterfowl declines across the continent. Canada and the United States sign **NAWMP** into action, with Mexico joining the partnership in 1994.

Joint Ventures are established to serve as the delivery mechanisms of NAWMP. The **Prairie Habitat Joint Venture** is the first habitat-focused JV, and covers two ecoregions:

A Plan for Action

The legislative framework to fund NAWMP is provided by the *North American Wetland Conservation Act*.

Seven Canadian Joint Ventures target specific habitats or species that are identified in NAWMP.

Joint Ventures are reviewed by the *International NAWMP Committee*.



Prairie Parklands

Breeding Grounds for
ONE THIRD
of Continental Waterfowl Populations



Western Boreal Forest

47% of the Delivery Area
is Classified as
WATERFOWL HABITAT

The **PHJV** consists of **four committees**. Each committee is overseen by the *PHJV Advisory Board*, and a *PHJV Coordinator* ensures committees are meeting targets. PHJV Committees draw membership from government and NGO partnerships whose expertise strengthens a committee's vision and mission.

Science

The foundation of the PHJV - scientific assessments guiding conservation.

Policy

Development and implementation of policies that promote sustainability.

Human Dimensions

Aligning conservation with cultural, legal, economic, and social motivations.

Communications

Sharing progress, achievements, and the value of all-bird conservation.

The PHJV has an *Implementation Plan* containing specific conservation priorities and outcomes for each ecoregion, updated every five years.

NAWMP-PHJV Provincial Steering Committees oversee the Provincial components of IPs.

To learn more,
please visit **PHJV.ca**

